



## SMS Privacy Policy

Ross Name Plate Company ("Company," "we," "us," or "our") respects your privacy and is committed to protecting any information we collect in connection with our SMS communications. This policy outlines our practices regarding SMS messaging, which is used solely for business authentication and security purposes.

### **1. Purpose of SMS Communications**

We use SMS messaging exclusively to facilitate secure business operations, including but not limited to:

- Two-Factor Authentication (2FA) for account security
- Identity verification for system access

*We do not send marketing, promotional, or unsolicited messages.*

### **2. Information We Collect**

When using our SMS-based authentication, we may collect the following information:

- Your mobile phone number
- Logs of authentication requests and responses

### **3. Data Sharing and Confidentiality**

We do not sell, rent, or share your personal data with third parties, except in the following situations:

- When required by law, regulatory authorities, or legal processes
- When necessary to protect our rights, security, or operations

### **4. Data Security and Protection**

We implement industry-standard security measures to protect your personal information. However, no transmission system is entirely secure. If you suspect unauthorized access, please contact us immediately.

### **5. Changes to This Policy**

We reserve the right to update this policy as necessary. Any changes will take effect upon posting the revised policy. We encourage you to review this document periodically.

### **6. Contact Us**

If you have any questions about this SMS Privacy Policy, please reach out to us at:

Ross Name Plate Company  
[info@rossnameplate.com](mailto:info@rossnameplate.com)

Thank you,

Brett Henderson  
General Manager

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